ARCHIE SERIES

AUG.
NO. 159

Jughead

12¢

APPROVED BY THE COMICS CODE AUTHORITY

MAC

OH, JUGGIEKINS! WE WERE *MEANT* FOR EACH OTHER!

SNAP! SNAP! SNAP!

SNAP!

THEN HOW COME EVERY TIME YOU PLAY "*OUR SONG*" I GET A **HEADACHE!**

SODA

SNAP! SNAP!

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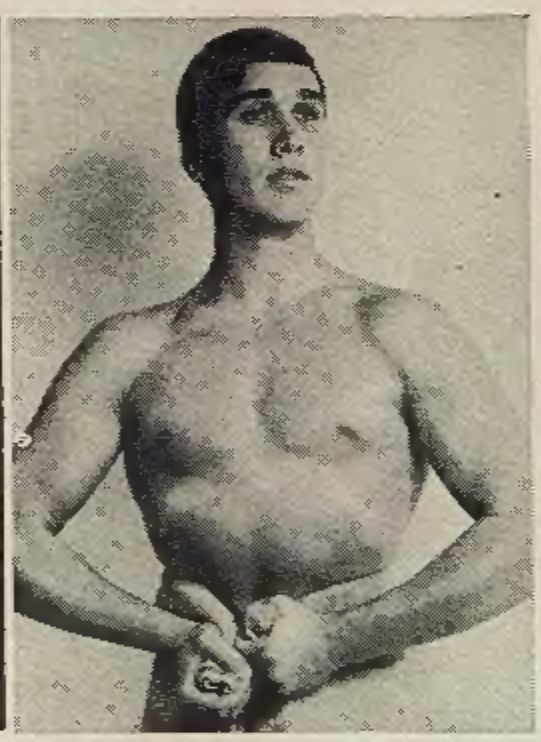

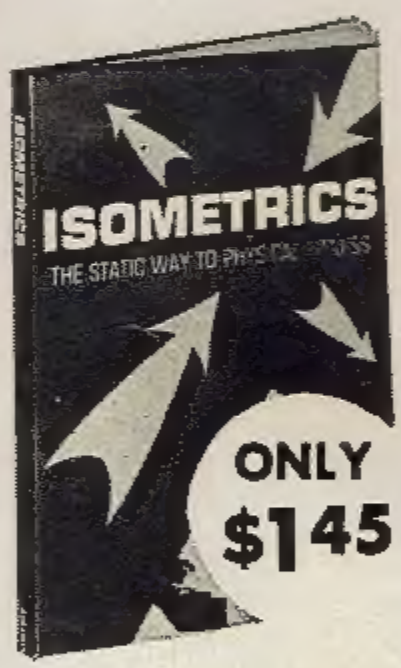

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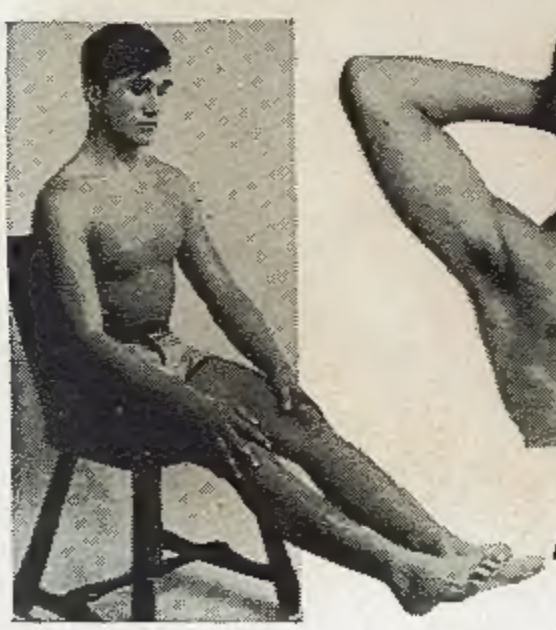

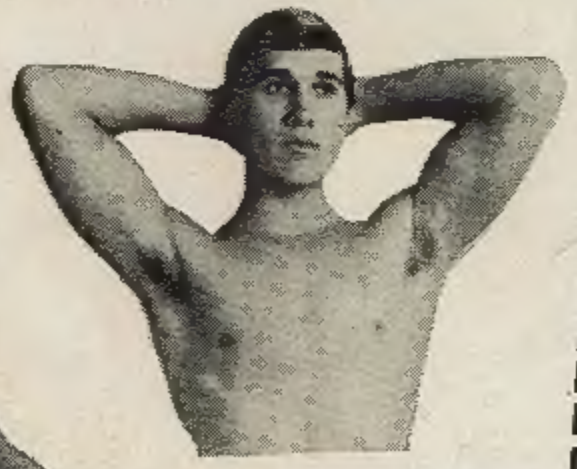

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Jughead in "CALL ME JUGHEAD"

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YOU MEAN, "FORSYTHE"?

GAK!

EEEEEEEE! FORSYTHE!

OOOOH! THE SOUND OF THAT NAME REALLY TURNS A GIRL ON!

COME TO ME, LOVER!

I REALLY NEEDED THAT, PAL!

HYUK, YOK, HEE, HA, HOO!

OMIGOSH! I FORGOT!

I COMPLETELY FORGOT HOW FEMALES GO *APE* WHEN THEY HEAR THAT NAME!

HELP! MY NAME IS *JUGHEAD!* *JUGHEAD! JUGHEAD* IS MY NAME!

TSK! THE THINGS THEY CAN FIND TO BRAG ABOUT!

I HOPE THERE'S NOT A FEMALE ATHLETE IN THAT GROUP!

I DO BELIEVE I'VE GIVEN THEM THE SLIP!

JUGHEAD, WHY ARE YOU HIDING?

'FESS UP NOW, JUGGIE BABY! WHAT HAVE YOU BEEN UP TO?

YOICKS!

EASY, BOY! CALM DOWN! WHAT'S RUFFLING YOUR FEATHERS?

HE'S ACTUALLY TREMBLING!

YOU'RE AMONG *FRIENDS!*

NOW WHAT'S THE TROUBLE?

REGGIE! WHAT ELSE?

THE STUPID JERK CALLS ME... IN A LOUD VOICE... HE CALLS, "FORSYTHE," AND...

OOPS!

EEEEEE! THAT ROMANTIC NAME!

IT'S IRRESISTIBLE! WHAT IT *IS*, IS IRRESISTIBLE!

YOU GOT ME INTO THIS, REGGIE MANTLE! FOR ONCE IN YOUR LIFE, HAVE A HEART!

YOU *TOUCH* ME, PAL!

QUICK! THIS WAY, AND TURN LEFT AT THE OTHER END OF THIS ALLEY!

I KNEW HE COULDN'T BE *ALL* BAD!

HEY, GIRLS! HERE COMES *FORSYTHE!*

OOOH! THAT MANGY SIDEWINDER! MAY THE CURSE OF THE VOODOO VAMPIRE STALK HIS CROOKED FOOT-STEPS THROUGH ALL ETERNITY AND SIX MONTHS LONGER, EVEN!

HOLD IT THERE, BUDDY!

I'VE HAD IT WITH YOU JAY-WALKERS ON MY BEAT! YOU, I'M GONNA MAKE AN EXAMPLE OF YOU!

NOW LET'S HAVE YOUR NAME!
JUGHEAD JONES!

NONE OF THEM COCKAMANIE TAGS, BUSTER! WHAT'S YOUR REAL NAME?

SNAP ON THE HARDWARE OFFICER! I'D RATHER ROT IN JAIL!
HE'S CHICKEN! HE WON'T SAY IT!
I'M GLAD! I COULD KICK MYSELF FOR CHASING THAT SLOB!
(SIGH!) I KNOW! BUT WHO CAN-RESIST THAT NAME?
the END

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MY NAME _____
(Print clearly)

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Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines.
Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 159 AUG. MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER
JAMES KANE
8215 East 37 Place
Indianapolis, Ind.

Dear Archie,

I would like to tell you about all my pets. I have a turtle, a hamster, a snake, a rabbit, some fish, a cat, and a baby alligator. If you have any pets you have to take very good care of them if you want them to live. There are two kinds of turtles, the big ones and the little ones. The big ones, like box turtles should be kept in a large aquarium or a large box. The little turtles need more care than the others. The shells of the little turtle can get a kind of disease called fungus. This disease can soften the shell and they often die.

Hamsters are little mouse-like animals. They sleep in the day and play at night. Their diet is mostly fruit and seeds. An important thing to have in a hamster's cage is an exercise wheel.

There are many kinds of snakes. I have a green snake which is harmless. They eat bugs such as beatles eat. In a snake cage you should have a stick so it can climb up it.

Rabbits of course eat carrots, cabbage etc. Even if you have a large cage you should let the rabbit out for exercise each day.

Fish usually die of over-eating. You should only feed it small amounts each day.

Cats are not a bit like dogs and they should not be treated like dogs. They are kind and gentle if you are.

With a baby alligator you have to be careful about holding it because if you drop him you could break every bone in his body. With all pets you should always have water by them.

SECOND PRIZE — $3.00

REPORTER
CONNIE WHEATCRAFT
P.O. Box 86
Jansen, Neb. 68377

Dear Archie,

My name is Connie Wheatcraft. Three other girls and I formed a club called "The Pop Makers".

We meet in our own club house every Saturday at 1 o'clock. It is mostly a club to learn about the wonderful singing groups. We also sing modern songs. We especially like the Beatles, Monkees, and Herman's Hermits. We have two club horses and two Saint Bernard puppies for mascots.

We haven't visited any where yet because we just started, but we plan to. We enjoy these meetings very much. It's loads of fun!

THIRD PRIZE — $2.00

REPORTER
RHONDA BROUSSWAU
71 Chestnut Street
Manchester, Conn. 06040

Dear Archie,

In our school we have a group in the 6th grade, the name of the group is the "Strawberry Sounds". There are 4 boys

in this group, their names are David Ridolfi, David Silver, James Cushman, and Chip Welsh. David Ridolfi plays the guitar, David Silver plays the tamborine, James Cushman plays the drums, and Chip Walsh plays the guitar also. I am having a go-go party and they are playing at it. The songs they will play are: "Mr. Webster", "Daydream Believer", "Hello Goodbye", "Last Train to Clarksville" and "It Doesn't seem To Be My Day". I like this group because they are cool!

FOURTH PRIZE — $1.00

REPORTER
DENISE KELLOGG
1515 Fullen N.E.
Grand Rapids, Mich.

Dear Archie,

Last summer my family and I were in Manistee National Forest. I couldn't believe my eyes for it was so beautiful.

The deer over there are practically tame. They even eat candy out of your hand. We were having a hike out in the woods and had to watch out where we were going for we could get lost very easily.

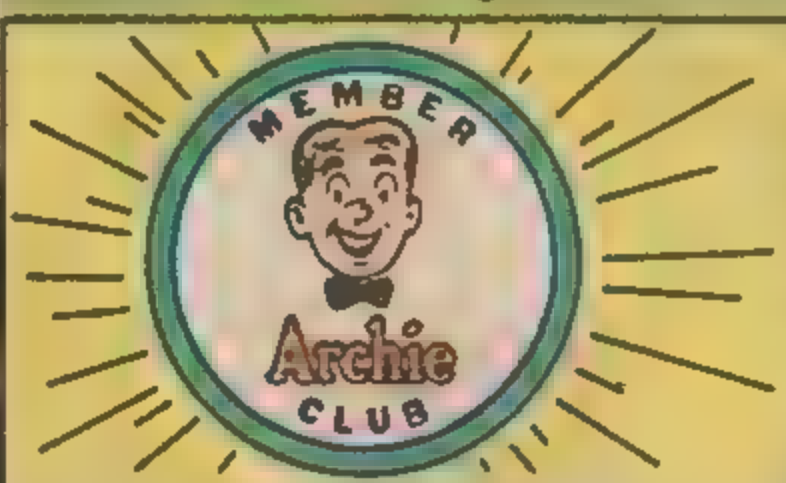
While walking we had found a fawn hurt by a bee-bee gun. We took the fawn to our camp and healed it. We stayed 3 more weeks after that and so did the fawn. Every time we go up there the little fawn wails for us. I hope she's there next year.

FIFTH PRIZE — $1.00

REPORTER
TIM O'HERIN
914 Davis Street
New Madrid, Mo. 63869

Dear Archie,

I live near the Mississippi River. We swim, ski, and fish on it. One thing we do that nobody else does is that we drive our boat behind towboats which shoot waves almost ten feet high. Then we jump with life jackets behind the boat in the waves. You just roll and roll down the Mississippi River. It is very, very, fun.



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Archie Andrews
PRESS

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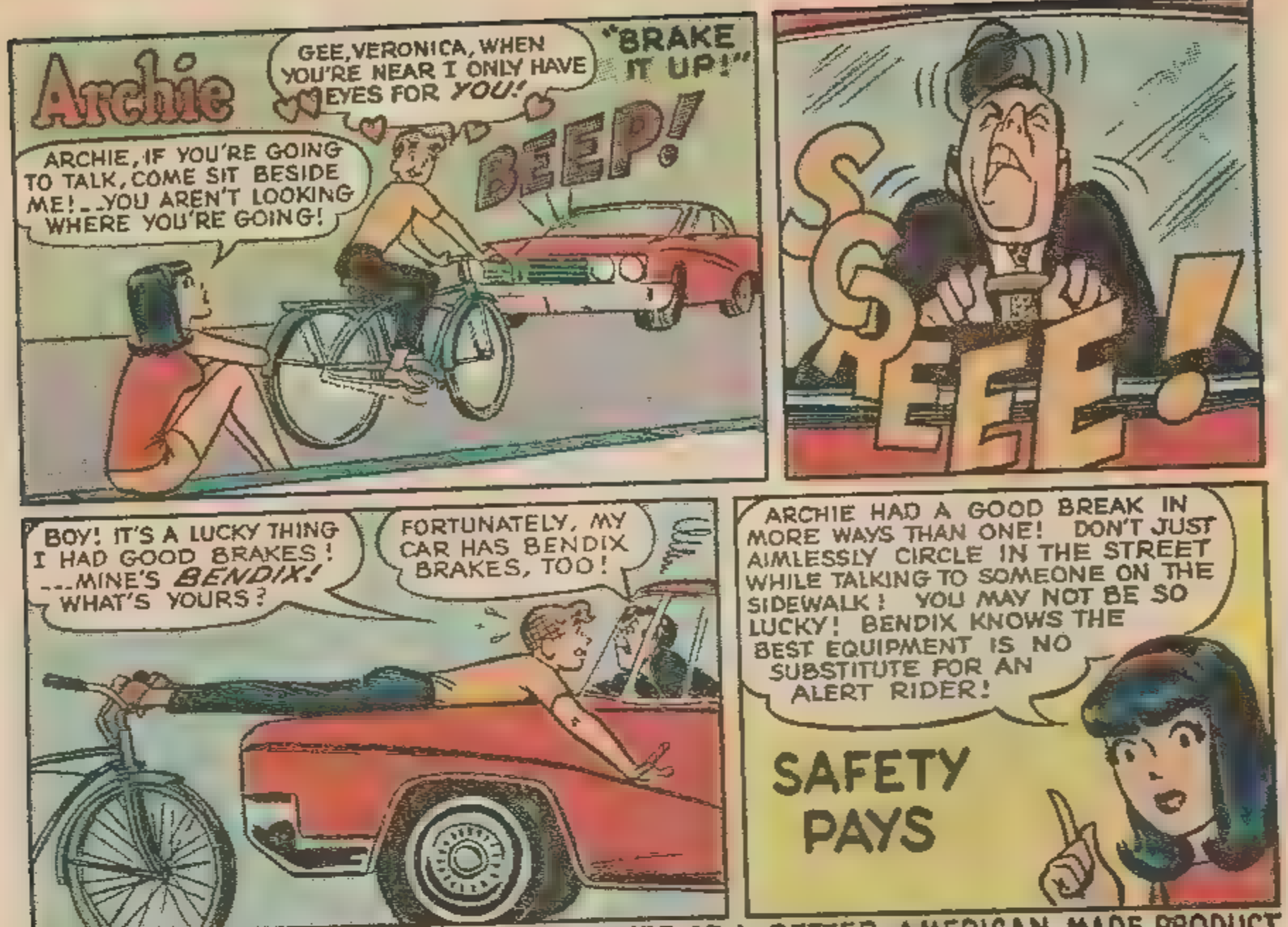
Archie
GEE, VERONICA, WHEN YOU'RE NEAR I ONLY HAVE EYES FOR YOU!
"BRAKE IT UP!"
BEEP!
ARCHIE, IF YOU'RE GOING TO TALK, COME SIT BESIDE ME! YOU AREN'T LOOKING WHERE YOU'RE GOING!
SCREE!
BOY! IT'S A LUCKY THING I HAD GOOD BRAKES! ---MINE'S BENDIX! WHAT'S YOURS?
FORTUNATELY, MY CAR HAS BENDIX BRAKES, TOO!
ARCHIE HAD A GOOD BREAK IN MORE WAYS THAN ONE! DON'T JUST AIMLESSLY CIRCLE IN THE STREET WHILE TALKING TO SOMEONE ON THE SIDEWALK! YOU MAY NOT BE SO LUCKY! BENDIX KNOWS THE BEST EQUIPMENT IS NO SUBSTITUTE FOR AN ALERT RIDER!
SAFETY PAYS
THE NAME "BENDIX" IS YOUR GUARANTEE OF A BETTER AMERICAN MADE PRODUCT

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Mail to —
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285 Market St., P.O. Box 90.
Newark, New Jersey 07101
Artist's version of one or more hair pieces in use.
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Jughead IN "THIN is in!"

AS JUGHEAD WALKS A DESERTED STREET -- HE BECOMES AWARE OF SOMEONE FOLLOWING HIM!

NOW PLAYING
B JOU THEATRE
STARR NG
JOE B.O
TODAY

FROM OUT OF THE SHADOWS -- A FIGURE SUDDENLY EMERGES...

THE STRANGER PULLS OUT A METALLIC OBJECT... TAKES DEAD AIM AT JUGHEAD...

NO! NO!

GOTCHA!

CLICK!

STOP! WHY ARE YOU RUNNING AWAY?

YOU'RE A GIRL! DO YOU NEED ANY MORE REASONS?

GOTCHA AGAIN!

WHY PICK ON ME? I'M RIVERDALE'S NUMBER ONE GIRL HATER!

THAT MAKES US EVEN! I DETEST BOYS!

I DON'T GET IT! WHAT'S YOUR GAME?

MY CARD WILL EXPLAIN!

SYLVIA KLICK
Fashion Photographer
421-9577

YOU'VE GOT TO BE KIDDING! I'D MAKE THE WORLD'S UGLIEST MODEL!

LET ME BE THE JUDGE OF THAT! COME I'LL SHOW YOU!

NOWADAYS, PEOPLE WANT THE UNUSUAL!

the NEW THIN LOOK

fashions by WIGGY

I SEE YOU AS A MALE WIGGY!

AND I DON'T SEE YOU AT ALL!

AS A MALE MODEL YOU COULD MAKE $80 AN HOUR!

HMM- THAT'S 160 HAMBURGERS AN HOUR! SUDDENLY I SEE YOU VERY VERY CLEARLY!

SYLVIA! IT'S A DEAL! REMEMBER NO KISSES AND WE'LL GET ALONG FINE!

THOSE ARE MY SENTIMENTS EXACTLY!

NEXT DAY--

HI, JUG! I'LL TREAT YOU TO A HAMBURGER!

SORRY, ARCH! I'VE MORE IMPORTANT THINGS TO DO!

choclit

SOMETHING FUNNY IS GOING ON! JUGHEAD TURNED DOWN A HAMBURGER!

LET'S FOLLOW HIM!

choc

JUGHEAD? MEETING A GIRL?

SYLVIA KLICK
Fashion Photographer

WILL WONDERS NEVER CEASE?

THAT'S THE POSE!

CLICK

BEAUTIFUL!

CLICK!

JUGHEAD? A MODEL?!!

I SEE IT! BUT I DON'T BELIEVE IT!

SYLVIA'S HUNCH PAYS OFF! THE WORLD IS READY FOR A MALE WIGGY---

THIN IS "IN"
MOD Clothes by WEEDY
ALIAS JUGHEAD JONES

OH, PUDGE! WHY CAN'T YOU LOOK LIKE WEEDY?

I TRYING, BRENDA!

DIET CANDY

HI, JUG!...ER, I MEAN WEEDY!

HI, ARCH!

CAN I TREAT YOU TO A BURGER LIKE I USED TO BEFORE YOU BECAME A CELEBRITY?

NO SIREE!

choclit Shoppe

CAUSE PAL, I'M GOING TO TREAT YOU!

POP! THE USUAL SIX DOZEN BURGERS FOR ME--AND AS MANY AS MY BUDDY WANTS!

I'M GLAD TO SEE FAME HASN'T CHANGED YOU, JUG, OL' PAL!

OH, EXCUSE ME, ARCH! HERE COMES MY PARTNER!

CAN I SEE YOU A MOMENT, JUG!

WHAT TIME DO WE SHOOT TODAY, SYLVIA?

WE DON'T!

I CAN'T USE YOU ANYMORE! I'VE GOT A NEW THIN MODEL!

BUT, WHY?

BECAUSE SUCCESS HAS CHANGED YOU, JUGHEAD!

YOU'RE WRONG, MISS!

COMIC BOOKS

...I ASSURE YOU! SUCCESS HAS NOT GONE TO MY PALS HEAD!

VERY TRUE!

IT'S GONE TO HIS STOMACH!

=BURP=

THE END

WHAT'S HAPPENING WHERE the GIRLS are?

BOYS!--AND WHEN YOU MIX BOYS AND GIRLS THINGS ARE BOUND TO HAPPEN! JOIN BETTY AND ME IN OUR NEWEST ARCHIE GIANT SERIES MAGAZINE AND DIG WHAT WE MEAN!

TWO PSYCHEDELICIOUS DISHES TO SATISFY YOUR APPETITE FOR THE STORIES AND FEATURES THAT TURN ON THE CROWD THAT MAKES THE SUMMER SCENE!

DON'T BE "BOARD" THIS SUMMER! USE THE COUPON TO "SURF" YOURSELF SUMMER-FUN!

MAIL TO: SUMMER FUN #155
1116 FIRST AVENUE, NEW YORK, N.Y. 10021

YES! SEND ME SUMMER FUN!
I ENCLOSE 25¢ IN COIN. NAME _____

ADDRESS _____

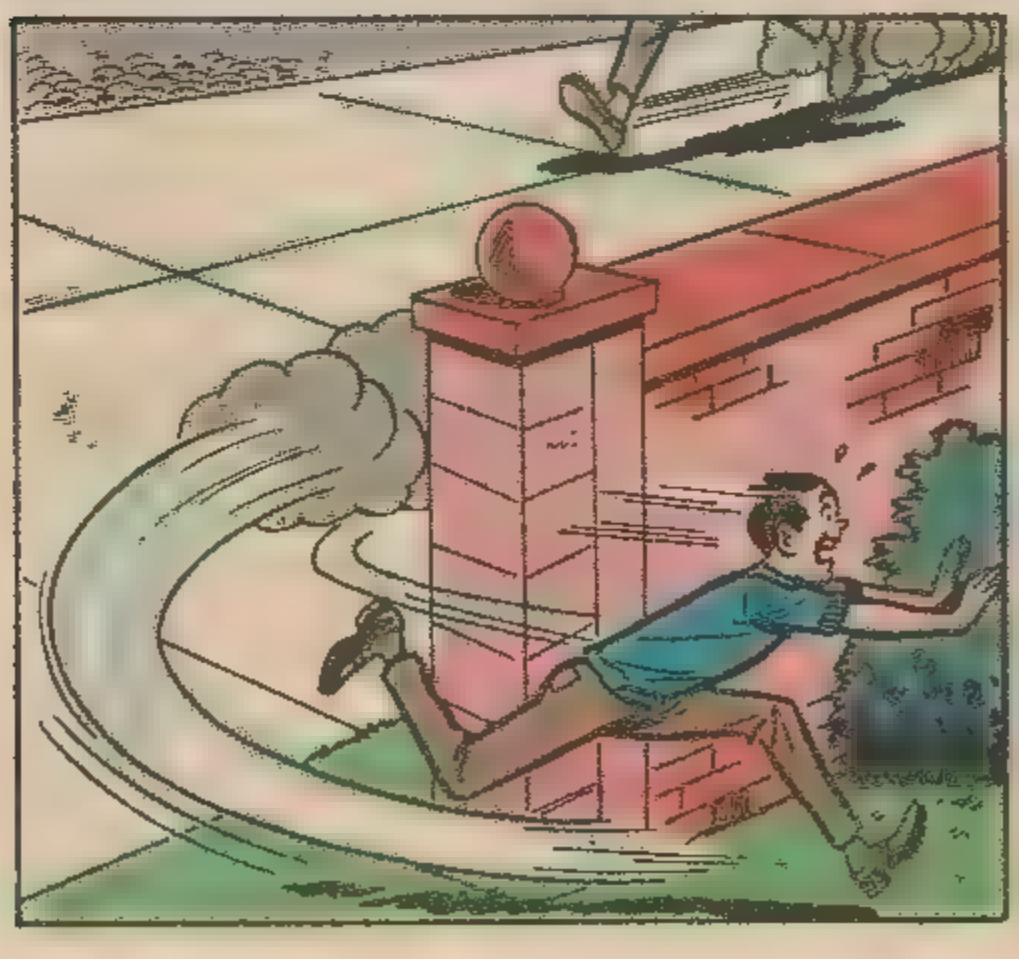
CITY _____ STATE, ZIP No. _____

Archie's Pal

Jughead IN PERSUASION

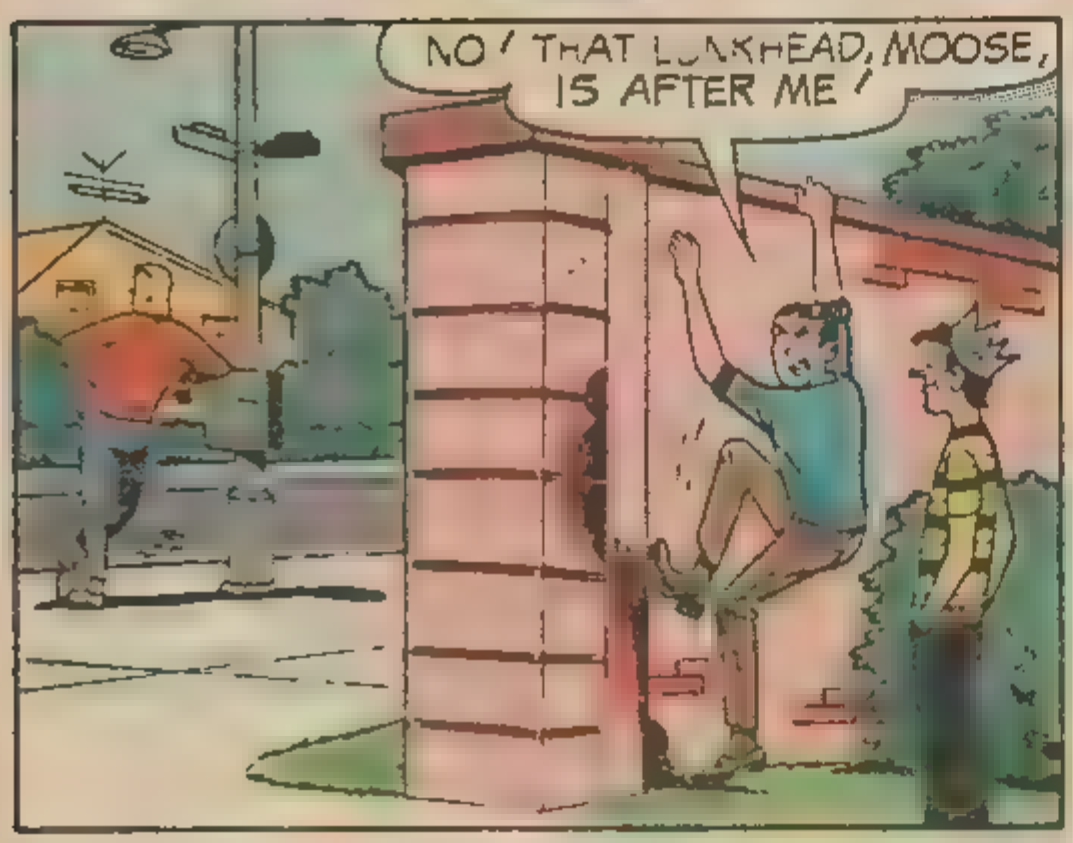
D-UH! WHAT DID I TELL YOU ABOUT TALKING TO MY GIRL, MIDGE!!

YIPE!

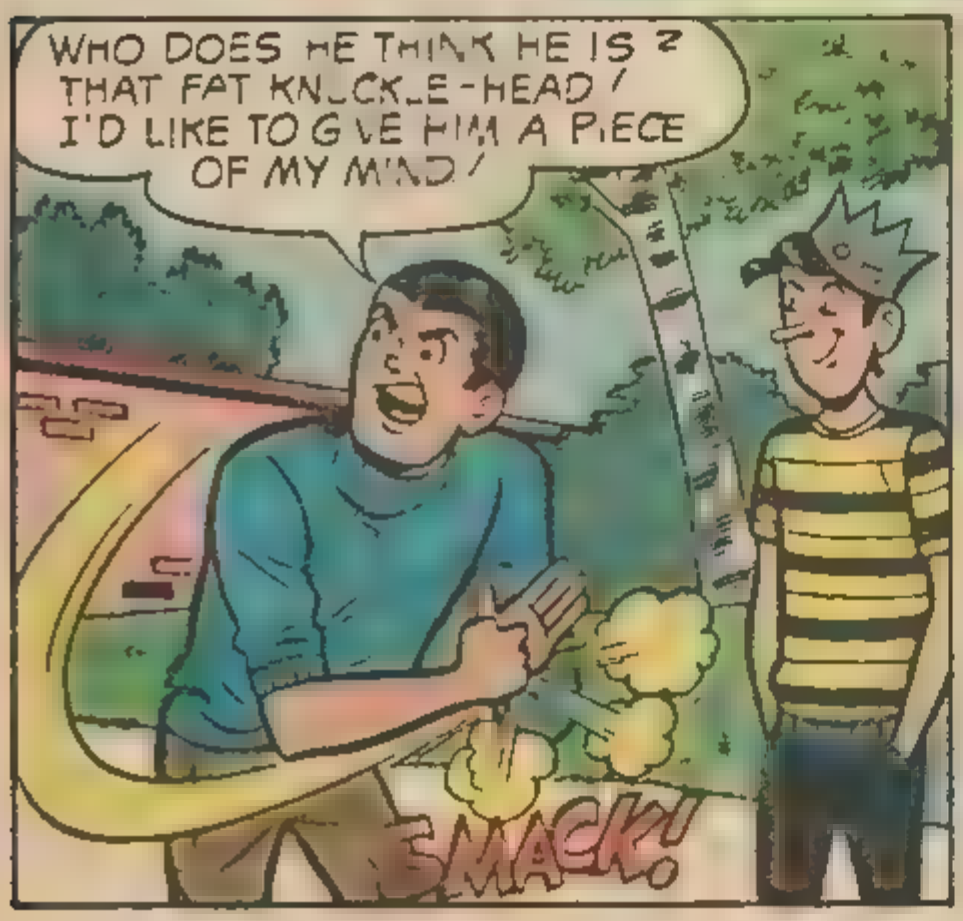


HE JUST DISAPPEARED?
?

WHAT ARE YOU DOING UP THERE, REG? IMITATING A PUSSY CAT?
SHH...NOT SO LOUD!


NO! THAT LUNKHEAD, MOOSE, IS AFTER ME!

JUST BECAUSE I WAS TALKING TO MIDGE!


WHO DOES HE THINK HE IS? THAT FAT KNUCKLE-HEAD! I'D LIKE TO GIVE HIM A PIECE OF MY MIND!
SMACK!

THE TROUBLE WITH YOU REG IS, YOU'RE NOT PERSUASIVE ENOUGH!
HUH?

PERSUASIVE? DON'T MAKE ME LAUGH! ARE YOU TRYING TO TELL ME YOU KNOW HOW TO HANDLE BIG MOOSE?

SURE! I'LL PROVE IT TO YOU, IF YOU PAY UP MY TAB AT POP TATES!

YOU'VE GOT YOURSELF A DEAL!

OH, BOY! MOOSE WILL PROBABLY BEND THAT NEEDLE NOSE ON JUG'S PUSS! HA HA! THIS I'VE GOT TO SEE!

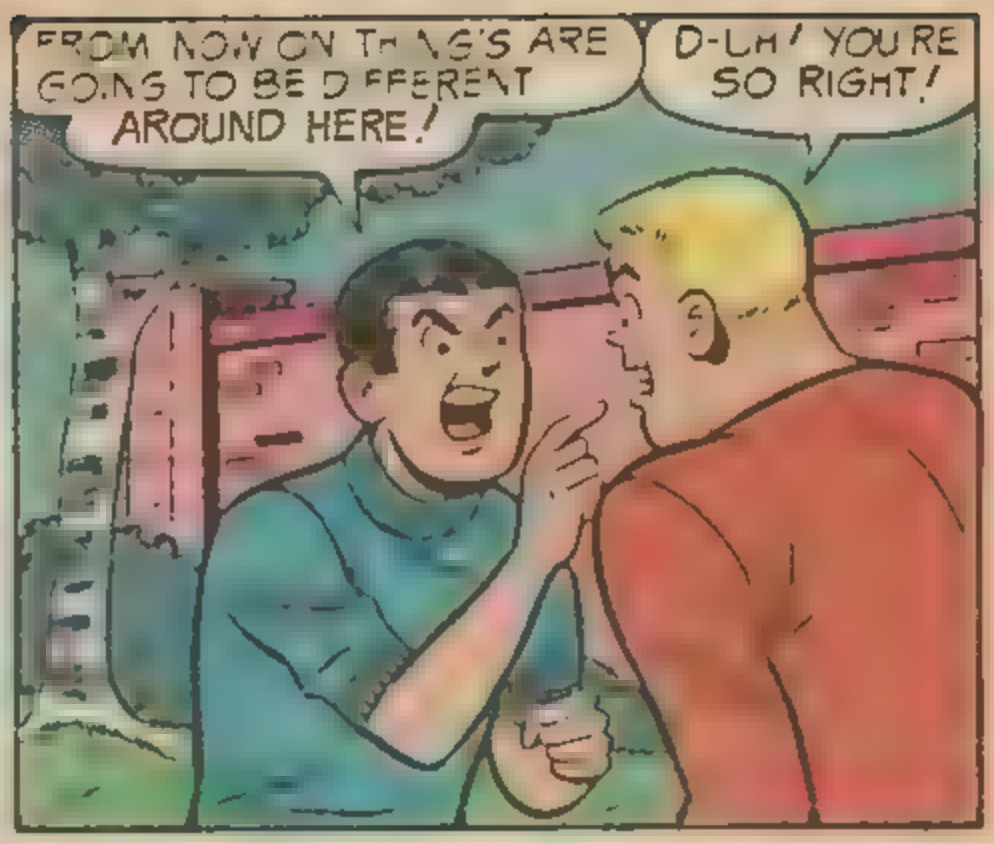
NO! NO! YOU STAY AWAY FROM ME!

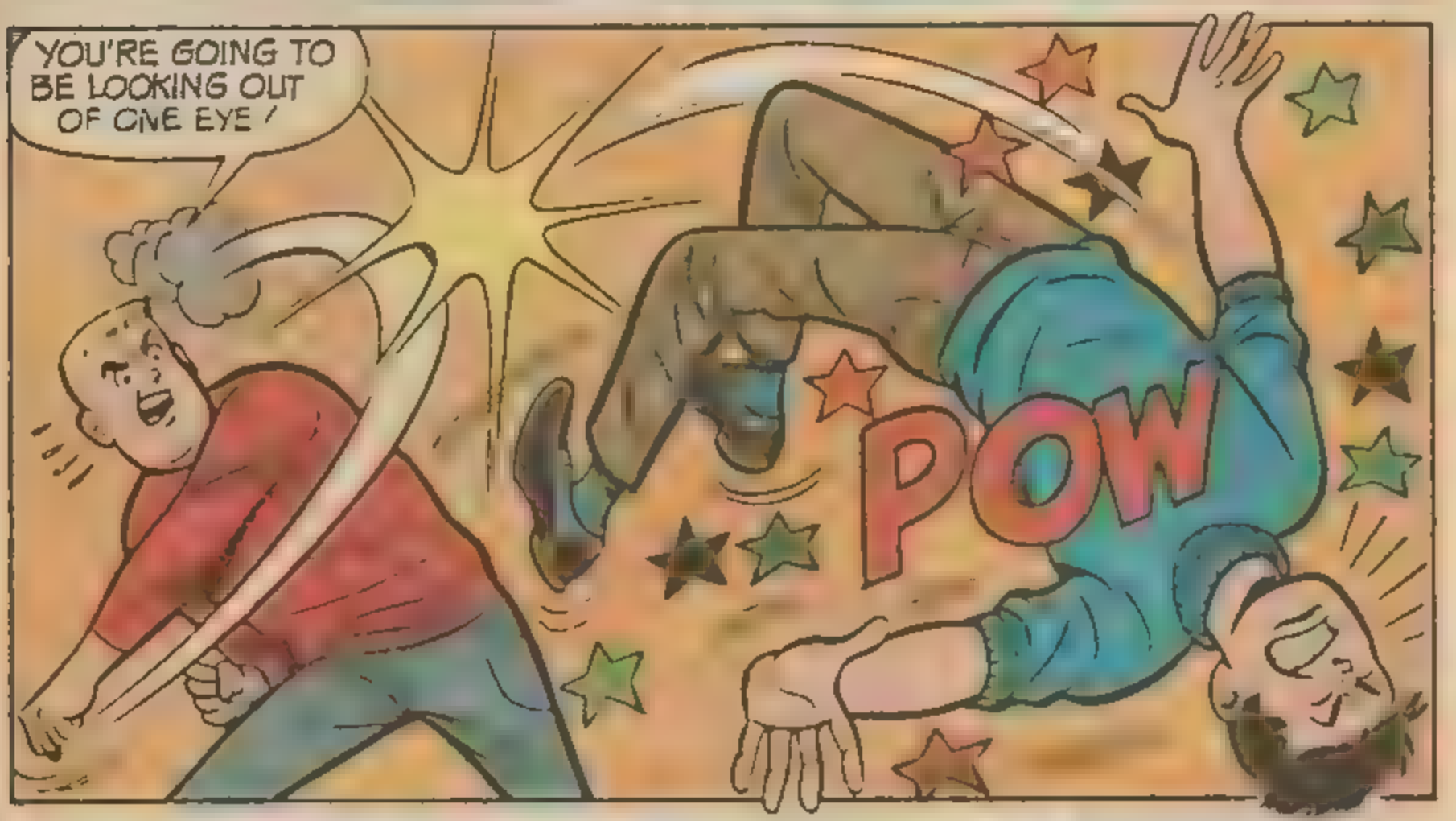
JUST LEAVE ME ALONE, PLEASE!

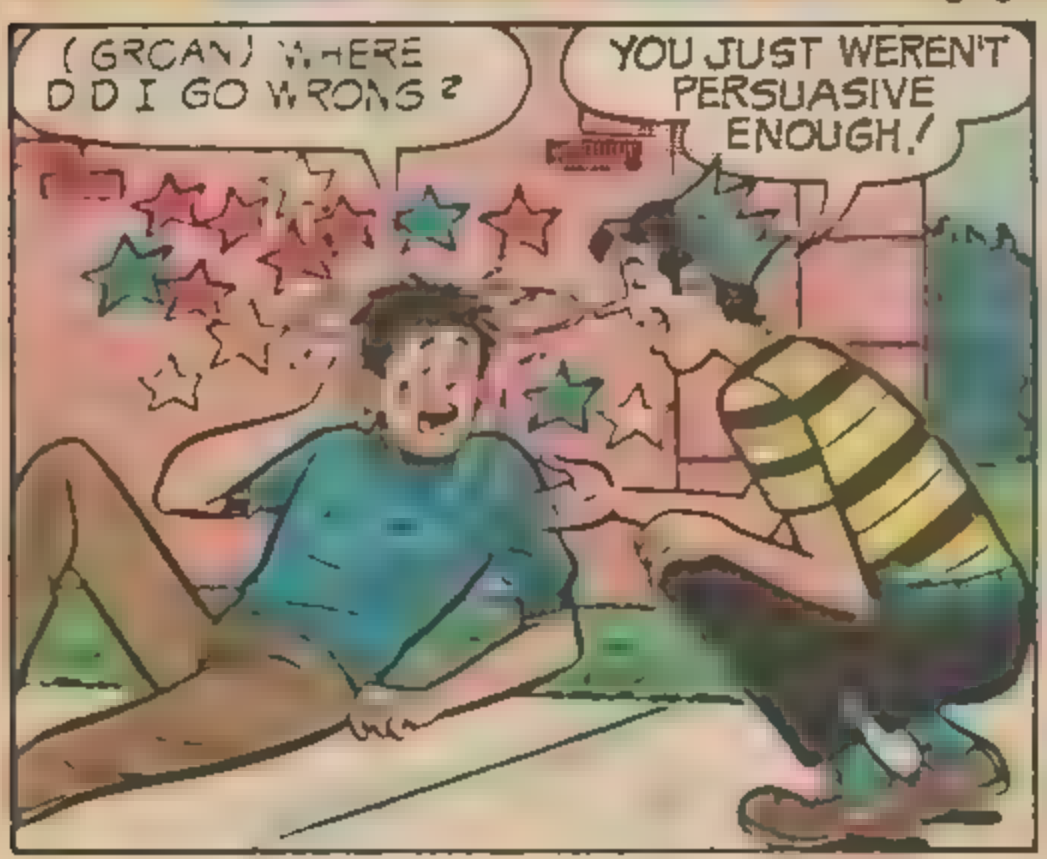
WELL, ARE YOU CONVINCED, REGGIE?

I SURE AM! BUT NOW IT'S MY TURN TO GO TO WORK ON HIM!

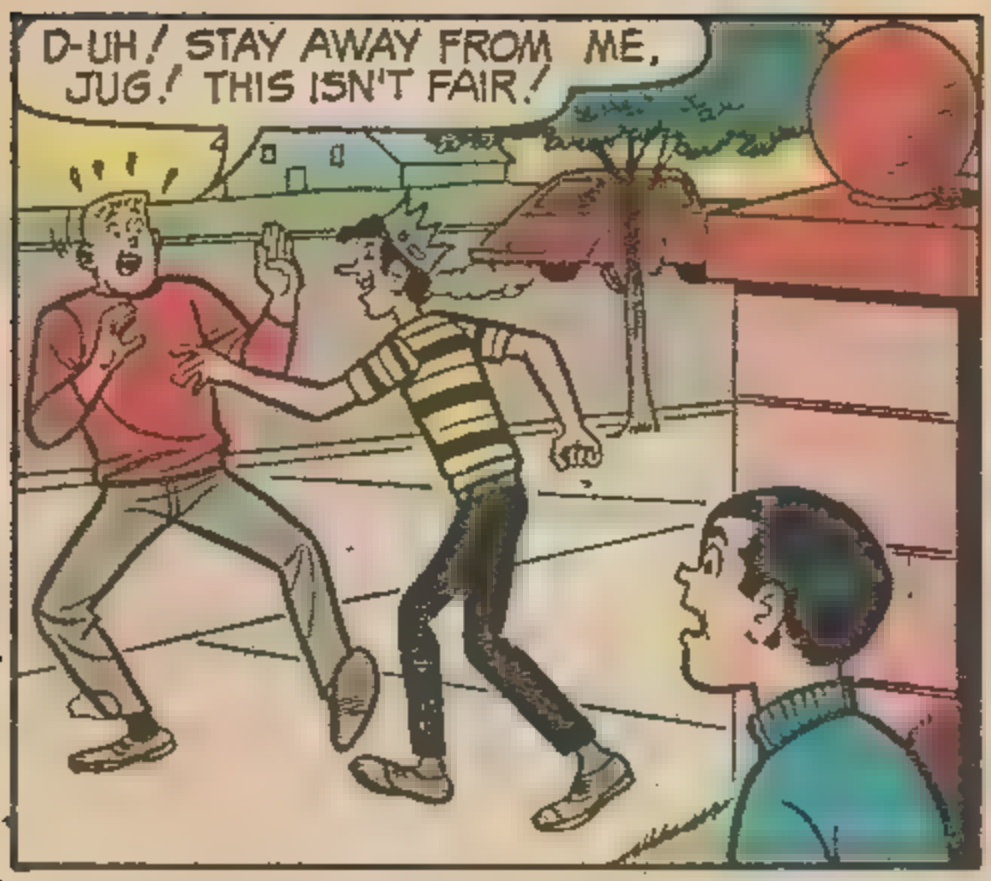
HEY! MOOSE! I WANT TO TALK TO YOU!


FROM NOW ON THINGS ARE GOING TO BE DIFFERENT AROUND HERE!
D-UH! YOU'RE SO RIGHT!

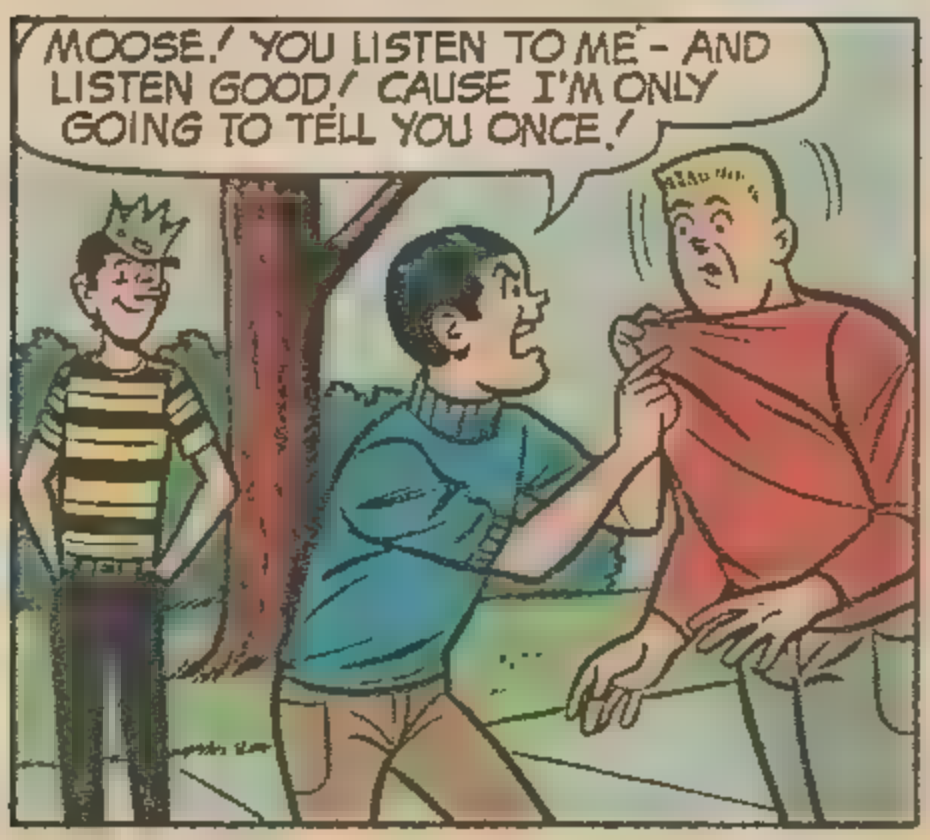

YOU'RE GOING TO BE LOOKING OUT OF ONE EYE!
POW

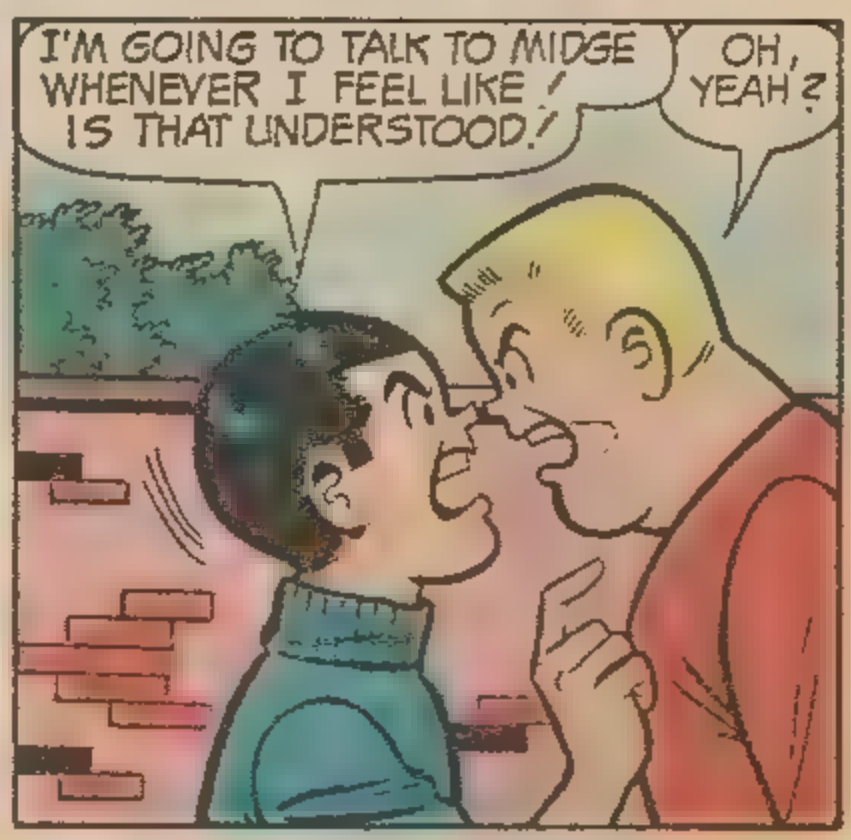

(GROAN) WHERE DID I GO WRONG?
YOU JUST WEREN'T PERSUASIVE ENOUGH!

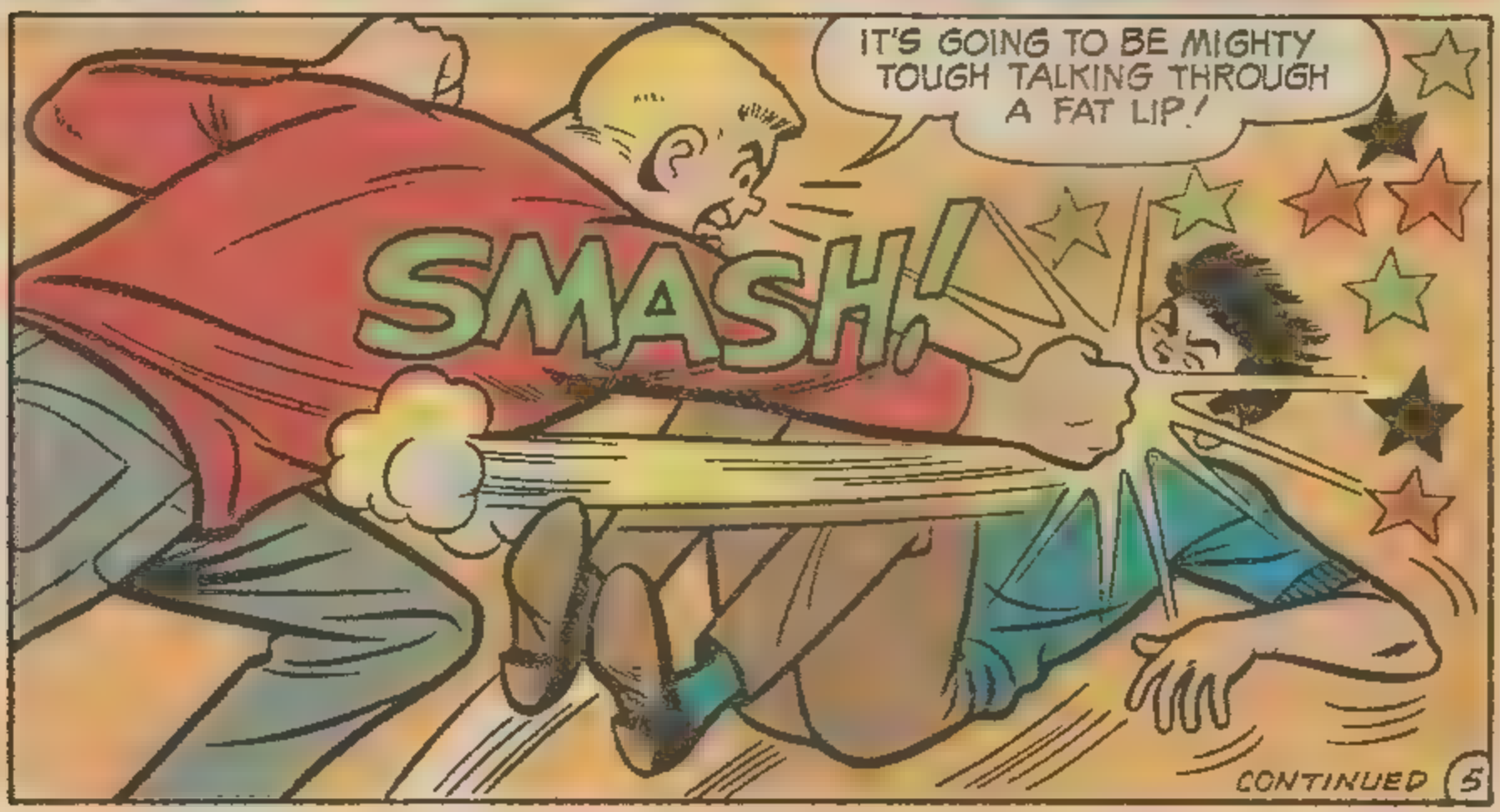
WATCH CLOSELY!
HEY, MOOSE! I WANT TO TALK TO YOU!
4


D-UH! STAY AWAY FROM ME, JUG! THIS ISN'T FAIR!

THAT DOES IT! IF SKINNY BONES CAN FRIGHTEN HIM, SO CAN I!


MOOSE! YOU LISTEN TO ME - AND LISTEN GOOD! CAUSE I'M ONLY GOING TO TELL YOU ONCE!


I'M GOING TO TALK TO MIDGE WHENEVER I FEEL LIKE! IS THAT UNDERSTOOD!
OH, YEAH?


IT'S GOING TO BE MIGHTY TOUGH TALKING THROUGH A FAT LIP!
SMASH!
CONTINUED
5

Enter the Popsicle® All-American Contest

Win both a car and a trip for 2 to Texas. 3 Grand Prizes. 17 First Prizes. 5,000 other prizes. Enter today.

American Airlines Astrojet. "Your plane."

The AMX. American Motors' new sports car

3 Grand Prize winners. Each will win an American Motors AMX *and* a week for 2 in San Antonio via American Airlines. (Visiting HemisFair '68, the exciting new Texas world's fair; staying at the fabulous Whispering Winds Dude Ranch.) 17 First Prize winners win the same trip: a week, all-expenses, for child and 1 parent. 5,000 other prizes: 2,500 AMX model kits; 2,500 American Airlines beach/flight bags.

Whispering Winds Dude Ranch.

It's easy to enter. Here's all you do.

1. Cut out Official Entry Blank along dotted lines. 2. Cut out 3 red "SICLE" balls from any store or super market bag, wrapper or package of "Popsicle," "Fudgsicle," "Creamsicle" or "50-50" frozen stick confection—or draw reasonable facsimiles thereof. 3. Paste the "SICLE" balls on entry blank.

4. Now—fill in the entry blank. Identify the three famous flags at right. (See list below flags.) Then design your own original flag in up to four colors—either in the fourth space or on a separate sheet of paper. Tell us what your flag represents: a group, service, country or state. Design away. Have fun.

5. Now—print your name, age and complete address in the space provided. Give name and address of your POPS CLE dealer and the brand of ice cream he sells. 6. Mail the completed entry or facsimile to "POPSICLE" P.O. Box 123, New York, N.Y. 10046. Send as many entries as you like. Entries must be postmarked no later than mid-night August 3, 1968, and received no later than August 9, 1968.

7. Entries will be judged by an independent judging company for accuracy, skill, originality and neatness. In case of tie, duplicate prizes will be awarded. Judges' decision will be final.

Anyone may enter except employees of Joe Lowe Company and affiliated companies, the advertising and judging agencies or the families of such employees.

This contest is limited to the U.S. and Possessions, and is void and not extended to any State or locality where participation in and conducting thereof are prohibited, taxed, or restricted by law.

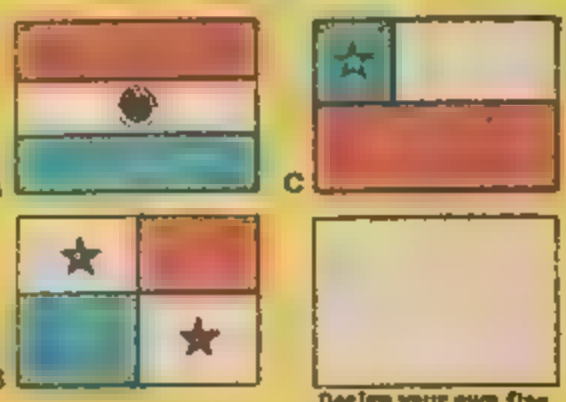
All entries become the property of Joe Lowe Company—which reserves the right to substitute or change prizes if unforeseen conditions arise. Failure to accept prizes as offered will result in a forfeiture; no substitutions can be allowed.

Winners will be notified by mail. Send stamped, self-addressed envelope if you wish a list of winners. Additional Entry Blanks are available at your "POPS CLE" dealer or write: "POPS CLE" All American Contest, P.O. Box 160, Englewood, New Jersey 07631.

Buy them one at a time ..or buy them by the box at your Supermarket.

"Pops cle," "Fudgs cle," "Cream sicle," "Dreamsicle," "50-50" and "Sicle" are registered trade marks of its Joe Lowe Company, Englewood N.J. 07631

Official Entry Blank



Design your own flag.

Identify these flags; and design your own.

The flags above are the official flags of 3 of these 8 countries: Chile, Peru, Colombia, Brazil, Paraguay, Panama. Which ones?

A_____ B_____

C_____ MY FLAG IS_____

PASTE 3 RED "SICLE" BALLS HERE.

When your entry is complete, mail to:
"POPS CLE" All-American Contest
P. O. Box 123, New York, New York 10046.

Name_____

Address_____ Apt._____

City_____ State_____ Zip_____

My dealer's name is_____

His address_____

His brand of ice cream_____

I THINK YOU SHOULD FORGET THE WHOLE IDEA.. AND GO HOME WHILE YOU'RE STILL IN ONE PIECE!

I CAN'T FIGURE IT OUT, JUG! HOW DO YOU DO IT?

VERY SIMPLE! I USED PERSUASION ON HIM!

BUT, HOW?

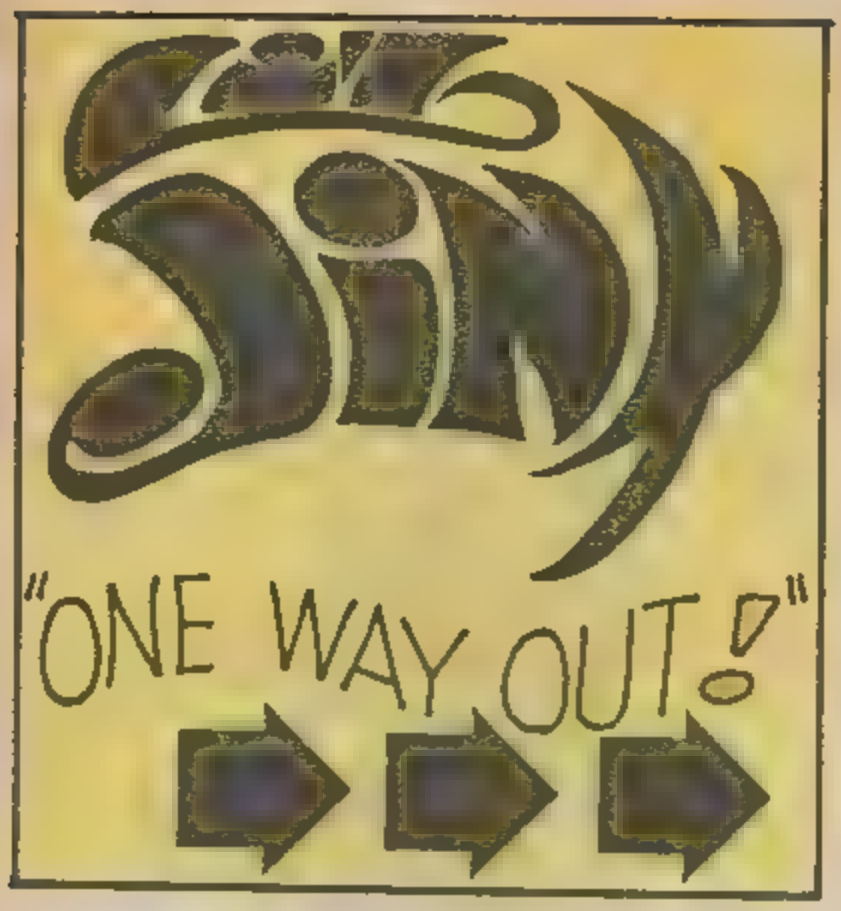
I TOLD HIM I HAD A VERY RARE DISEASE!

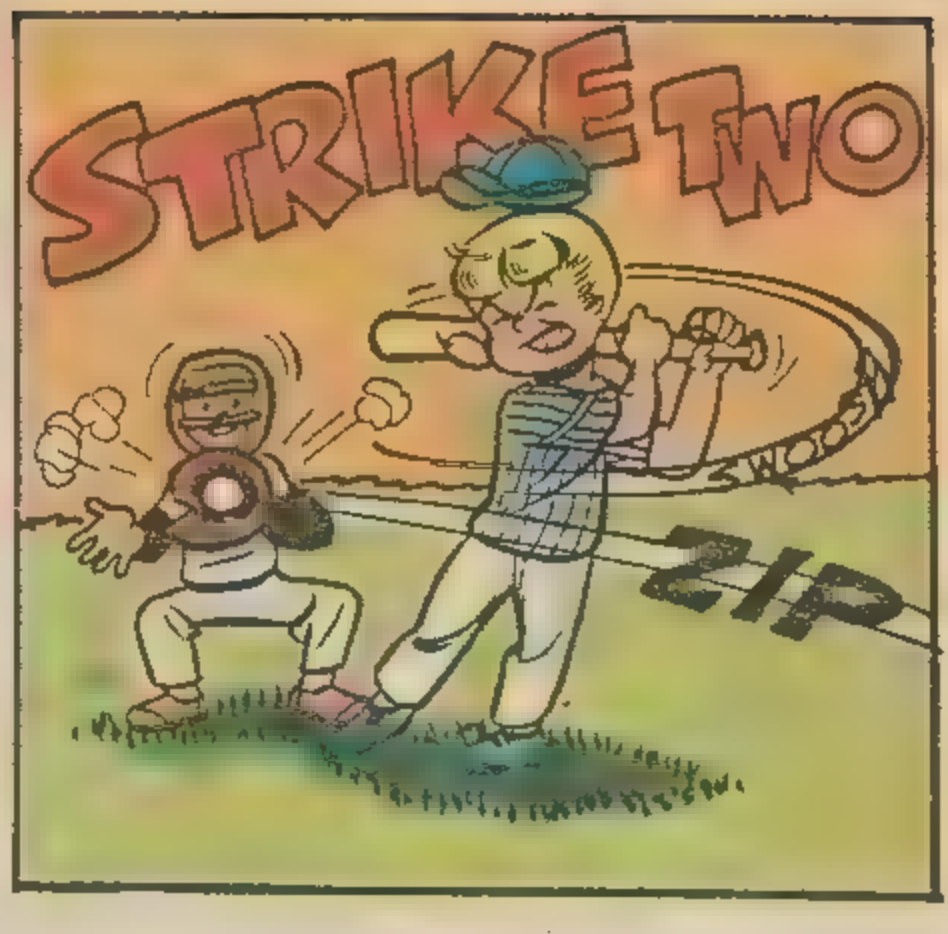
Y-YOU WHAT?!!

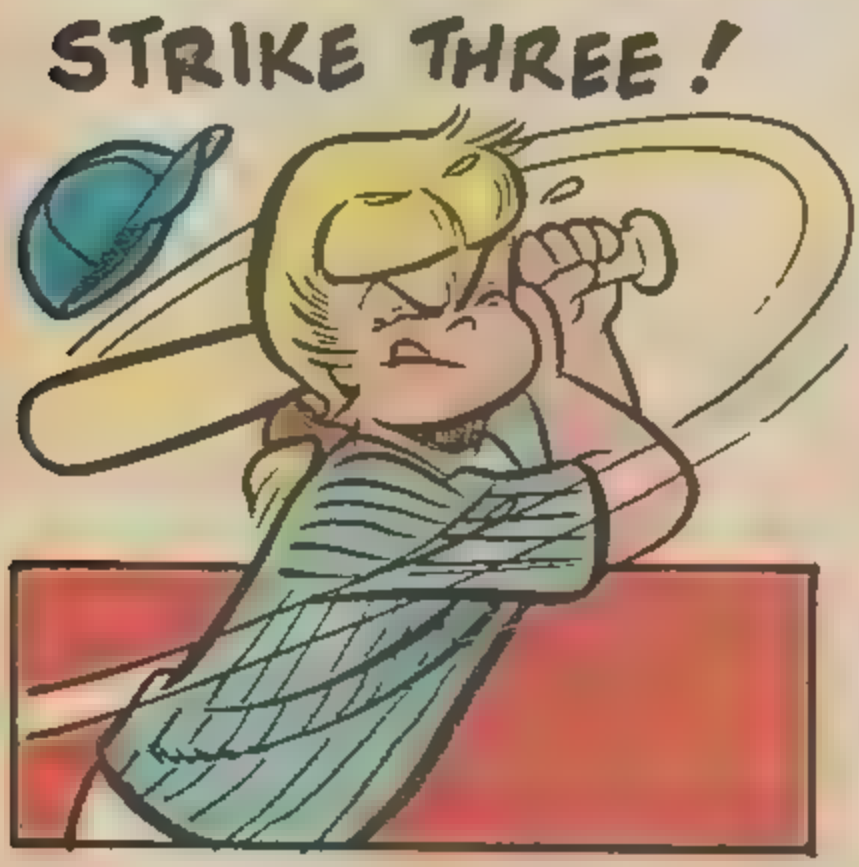
IF I GET MY HANDS ON YOU I'LL CLOBBER YOU!

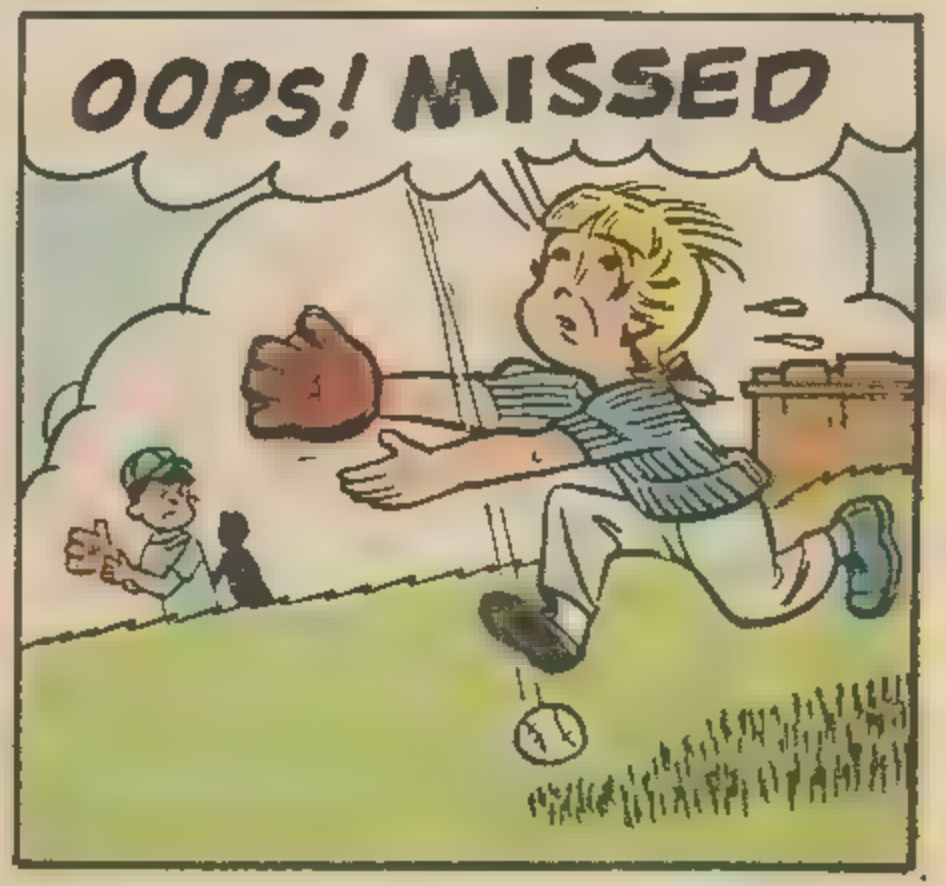
SEE? YOU'RE LEARNING FAST! YOU'RE PERSUADING ME TO GO HOME!

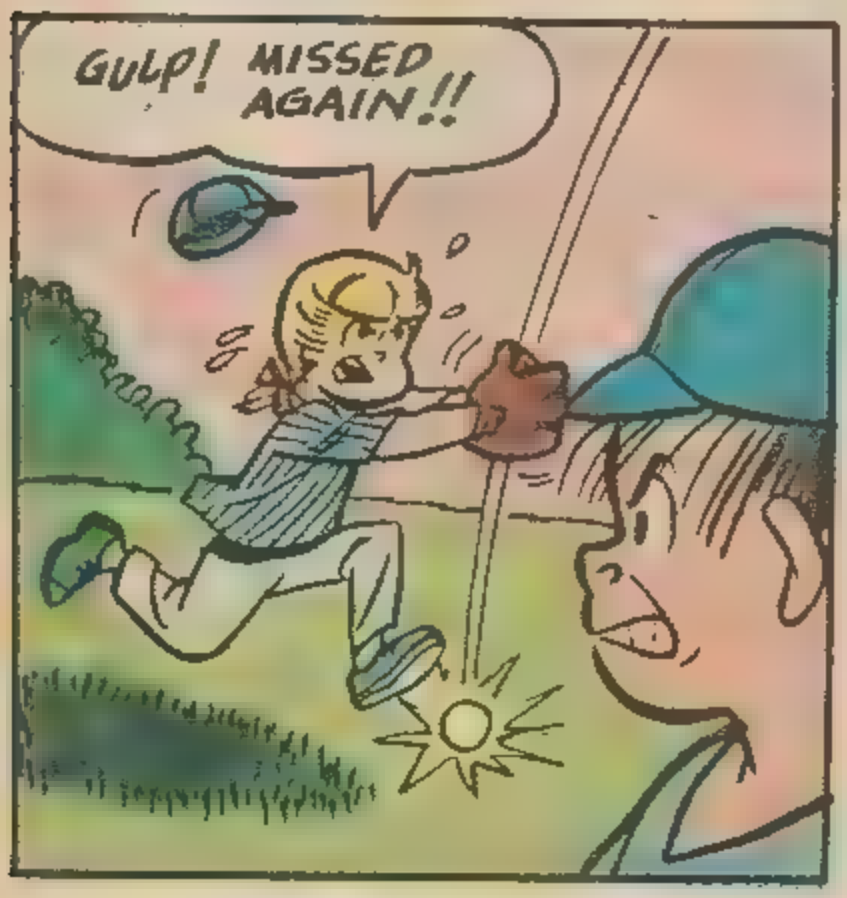
THE END

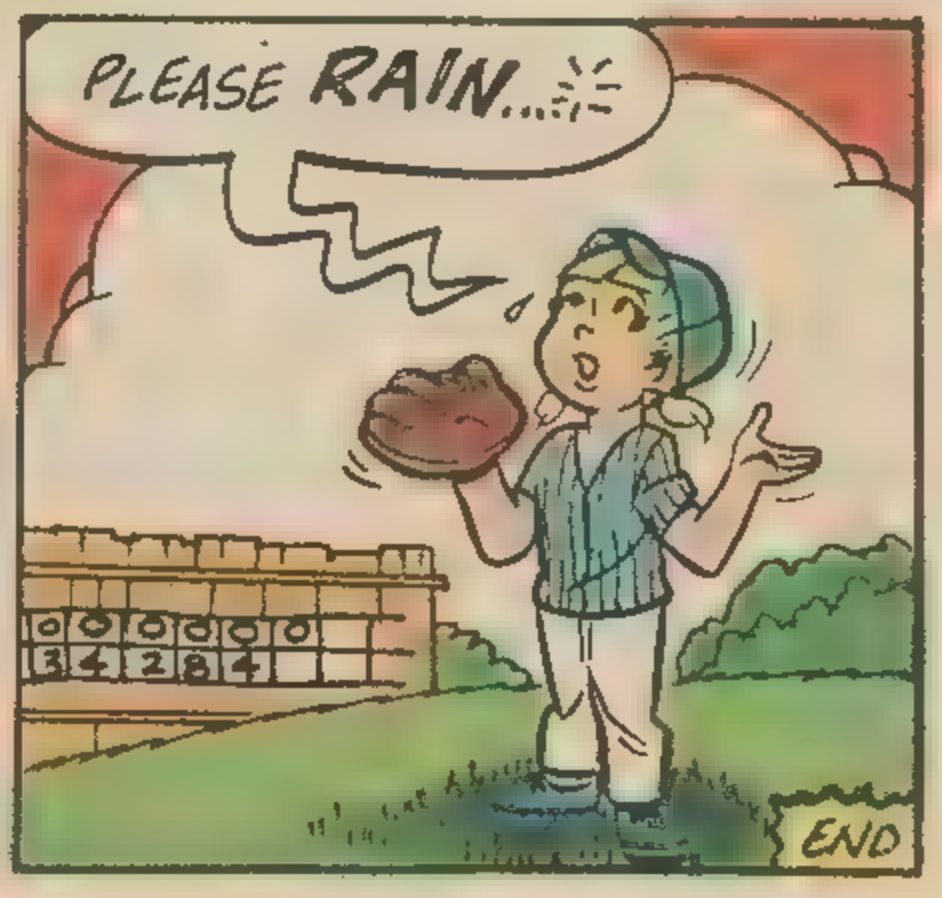

JINX
"ONE WAY OUT!"


STRIKE TWO
ZIP


STRIKE THREE!


OOPS! MISSED


GULP! MISSED AGAIN!!


PLEASE RAIN...
END

INTELSAT III
SATELLITE
Cheerios
CHEERIOS
KID

Jughead IN 'TURNABOUT'

THAT DOES IT! THIS IS THE LAST TIME I'M GOING TO LET RONNIE STAND ME UP!

NOW YOU'RE TALKING, ARCH!

WHO DOES SHE THINK SHE IS? I'M THROUGH WITH HER!

THAT'S WHAT YOU SAY NOW!

BAM

I MEAN IT, JUG!

GOOD! THEN PUT IT IN WRITING!

C'MON, ARCH! IF YOU'RE REALLY THROUGH WITH RONNIE YOU SHOULDN'T MIND PUTTING IT IN WRITING!

WHO'S AFRAID?

DS!

HERE'S A PEN AND PAPER!

KEEP WRITING! I'LL GET AN ENVELOPE!

HERE! I'M DONE!

GREAT! LET'S GO MAIL IT NOW!

THE ENVELOPE IS ADDRESSED AND *PLUNK!* YOU DID IT, ARCH!

I DID IT OR YOU DID IT?

DRUGS

U.S. MAIL

DON'T YOU FEEL FREE NOW?

I GUESS SO!

ARCHIEKINS! YOO HOO!

RONNIE!

OH, ARCHIEKINS! I'M SO SORRY I FORGOT ABOUT OUR DATE!

BE *FIRM*, ARCH!

YOU WILL FORGIVE ME WON'T YOU PUMPKIN PIE?

OF COURSE I FORGIVE YOU RONNIE!

(GROAN)

SMACK!

SEE YOU LATER DEAR!

YOU CALL *THAT* FIRM?

JUG! HOW CAN I STAY MAD AT HER WHEN SHE ACTS THAT WAY?

THAT'S OKAY, ARCH!

SHE'LL GET THE MESSAGE WHEN YOUR LETTER ARRIVES!

YEAH! THAT'S RIGHT!

MY LETTER!!

YIPES! MY LETTER TO RONNIE!

STOP! STOP!

I MAILED A LETTER BEFORE AND I'D LIKE IT BACK!

ARE YOU KIDDING?

IF YOU DON'T GIVE IT BACK, MY GIRL WILL MURDER ME!

THE MAIL MUST GO THROUGH! YOU MAILED IT - WE DELIVER IT!

BUT...

NEITHER RAIN NOR HAIL AND ALL THAT JAZZ! GOT ME?

BESIDES! HOW DO I KNOW WHICH LETTER IS YOURS?

IT'S ADDRESSED TO VERONICA LODGE!

LOTS OF LETTERS ARE ADDRESSED TO VERONICA LODGE! WHAT'S SO SPECIAL ABOUT YOURS?

IT HAS NO STAMP ON IT!

I KNEW I FORGOT SOMETHING!

JUG! YOU SAVED MY LIFE!

HERE, CHEAP-SKATE!

CLICK!

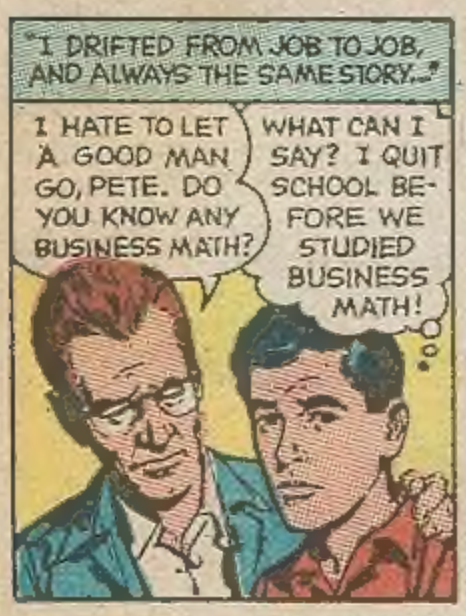
WHAT'S A FRIEND FOR IF IT ISN'T TO FORGET TO PUT A STAMP ON A NASTY LETTER?

SMACK!

THE END

PETE DUNCAN – "DROPOUT"

"WHEN I TURNED 16, I WANTED TO REALLY START LIVING..."
HIGH SCHOOL
FREE AT LAST!
NO MORE SCHOOL FOR ME. MY NEW JOB PAYS $60. A WEEK. AND I'M BUYING A CAR WITH MY OWN MONEY!


"I DRIFTED FROM JOB TO JOB, AND ALWAYS THE SAME STORY..."
I HATE TO LET A GOOD MAN GO, PETE. DO YOU KNOW ANY BUSINESS MATH?
WHAT CAN I SAY? I QUIT SCHOOL BEFORE WE STUDIED BUSINESS MATH!

"A YEAR AFTER QUITTING SCHOOL, I WAS OUT OF A JOB, FOR THE THIRD TIME.
PETE! YOU LOOKING FOR A JOB HERE, TOO?
BOB SHOLL! YEAH! I FIGURE I'VE GOT THE EXPERIENCE!
EMPLOY OFFICE

"BUT BOB'S DIPLOMA HELPED HIM CINCH THE JOB I WANTED."
MY OLD CLASSMATES NOT ONLY GET THE BETTER JOBS, THEY'RE PAID MORE MONEY TO START.

"HELEN AND I WERE MARRIED. A YEAR LATER, OUR FIRST CHILD WAS BORN. WE COULDN'T HAVE BEEN HAPPIER UNTIL, ONE DAY AT THE PLANT..."
HEARD THE NEWS, PETE? THEY'RE GOING TO START LAYING OFF MEN NEXT WEEK!

"WITH A WIFE AND FAMILY TO CONSIDER, I COULD NO LONGER AFFORD TO BE LAID OFF..."
WHAT'RE YOU DOING, PETE?
CLIPPING AN I.C.S. COUPON, HELEN. I CAN EARN MY I.C.S. HIGH SCHOOL DIPLOMA IN MY SPARE TIME!

"WHAT A DIFFERENCE THAT I.C.S. DIPLOMA MADE AT MY NEXT JOB INTERVIEW..."
THE JOB'S YOURS, PETE, STARTING AT $105 A WEEK... AND IT'S A JOB WITH A FUTURE!
GREAT! WAIT'LL I TELL HELEN!

MY NEXT STEP IS TO TAKE SOME I.C.S. COLLEGE-LEVEL ENGINEERING COURSES – THE SKY'S THE LIMIT!

CLIP COUPON HERE – I.C.S., Scranton, Penna. 18515, Accredited Member, N.H.S.C.

INTERNATIONAL CORRESPONDENCE SCHOOLS ICS

DEPT. D7253F, SCRANTON, PENNA. 18515 (In Hawaii, P. O. Box 418, Honolulu. In Canada: I.C.S. Canadian, Ltd. In other countries: I.C.S. World, Ltd.)

Rush me FREE High School completion kit: "HOW TO SUCCEED," the high school opportunity booklet about the field I have indicated below, and a sample I.C.S. lesson. (Special booklets for women. Convenient payment plan.)

- ☐ High School Business
- ☐ High School College Prep (Arts)
- ☐ High School Prep (Engineering & Science)
- ☐ High School General
- ☐ High School Math
- ☐ High School Secretarial
- ☐ High School Vocational
- ☐ Send me Success Kit on I.C.S. courses in other fields.

Name _____ Age _____
(Indicate Mr., Miss, Mrs.)
Address _____
City _____ State _____ Zip Code _____
Occupation _____ Employed by _____ Working Hours ____ A.M. to ____ P.M.
Low rates to members of U. S. Armed Forces — Special training programs for industry

Pete Duncan is fictional. His story is a composite from the files of I.C.S.

Win $1,000.00 College Scholarship

or OTHER GRAND PRIZE AWARDS

... And Get The PRIZES YOU WANT AT NO COST!

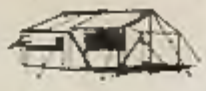
... Or BIG CASH PROFITS

It's Easy to Sell Beautiful J.S.C.A. Greeting Cards!

2nd Prize

GE Porta-Color TV

3rd Prize



Cabin Tent

Plus 5

Polaroid Swinger Cameras

SPIN-CAST ROD AND REEL
Sell Only 1 Order

CADET SLEEPING BAG
Sell Only 1 Order

BOYS OR GIRLS WRIST WATCH
Sell Only 1 Order

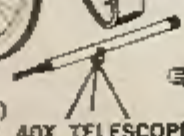
DAISY GOLDEN EAGLE AIR RIFLE
Sell Only 1 Order

DAYTONA ROAD RACING SET
Sell Only 2 Orders

STUDENT CHEMISTRY LABORATORY
Sell Only 2 Order

600 POWER ILLUMINATED MICROSCOPE
Sell Only 1 Order

SHRIKE GAS POWERED RACER
Sell Only 1 Order



40X TELESCOPE
Sell Only 1 Order

FOLK GUITAR
Sell Only 1 Order

DELUXE 3 SPEED HI-RISER BIKE
(WITH CLICK STICK SHIFT)
(BOYS OR GIRLS MODEL)
Sell Only 6 Orders

LOLA 1:32 SCALE READY-TO-RACE SLOT CAR
Sell Only 1 Order

PORTABLE HAIR DRYER
Sell Only 1 Order

5 TRANSISTOR WALKIE-TALKIES
Sell Only 2 Orders

CORSAIR GAS POWERED PLANE
Sell Only 1 Order

DELUXE TENT
Sell Only 2 Orders

SENIOR CARPENTER'S CHEST
Sell Only 1 Order

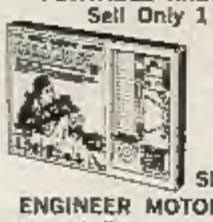
ELECTRIC CHORD ORGAN
Sell Only 3 Orders

12 TRANSISTOR PORTABLE RADIO OUTFIT
Sell Only 1 Order

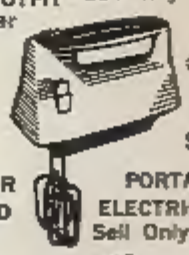
INSTANT LOAD FLASH CAMERA OUTFIT
Sell Only 1 Order

GLASS BOW ARCHERY SET
Sell Only 1 Order

7 x 35 BINOCULAR
Sell Only 1 Order



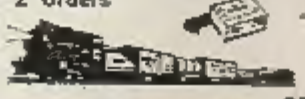
SENIOR ENGINEER MOTORIZED ERECTOR SET
Sell Only 2 Orders



PORTABLE ELECTRIC MIXER
Sell Only 1 Order

INTERCOM TELEPHONES
Sell Only 1 Order

DELUXE LIGHTWEIGHT BICYCLE
(WITH 3 SPEED CLICK SHIFT)
(BOYS OR GIRLS MODEL)
Sell Only 6 Orders



TYCO HO TRAIN WITH POWER PACK
Sell Only 3 Orders

REMOTE CONTROL PLANE
Sell Only 4 Orders

HERE'S ALL YOU DO!

Earn these valuable prizes and many more shown in our Big Prize Catalog — become a member of Junior Sales Club. It's easy and loads of fun. Here's all you do! Mail coupon and we'll send you your Free Membership Card, Free Prize Catalog, complete selling instructions, Grand Prize Awards information and first order of 11 boxes of lovely All Occasion Cards or sensational new Christmas Cards. (If the prize you want requires more than one order of 11 boxes, start off with one order.) Cards are sent on credit because we trust you! YOU DO NOT PAY IN ADVANCE. Each box contains 21 beautiful cards of finest quality for the low price of $1.50. That's about 7¢ a card! Relatives, neighbors, friends — everyone will want one or more boxes. That's why many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE 55¢ FOR EACH BOX YOU SELL. You have 30 days to sell your cards. Then promptly return prepaid by Parcel Post any boxes you can't sell, keeping 55¢ for each box you do sell. That's all there is to it! Get the prize you want the fast, easy J.S.C.A. way. Full details on $1,000.00 College Scholarship and other Grand Prize Awards will be sent with your first order. Act Now!

JOIN the ORIGINAL J.S.C.A. And Be Eligible To Win College Scholarship ... Or Other Grand Prizes!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW!

Junior Sales Club of America

SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD,
MASSACHUSETTS

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

Postage Will Be Paid by

Junior Sales Club of America

Dept. 68AC-6 SPRINGFIELD, MASSACHUSETTS 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

CHECK CARDS DESIRED

Send me my first order of 11 Greeting Card Boxes to sell as checked below — and complete facts on how to win Grand Prize Awards.

Check one only: ☐ **Christmas** ☐ **All Occasion Cards**

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

Parent's Signature _____

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. T-10

DO NOT CUT HERE ↑ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

CHEERFUL CARD COMPANY, Dept. T-10
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me free samples of personalized Christmas cards and stationery. Also send leading boxes on approval for 30 day free trial, and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional Free money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name_____
PLEASE PRINT

Address_____ Apt. No.____

City_____ State_____ Zip Code____

If writing for an organization, give its name here_____

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

DO YOU NEED EXTRA MONEY?
It costs you nothing to try
$100.00 IS YOURS
for selling only 100 boxes of our new Frosted Fantasy Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.
Cut out entire Business Reply Coupon below—mail it today
—and free samples of personalized Christmas Cards and stationery will be sent you immediately
—plus other leading boxes will be sent you immediately on approval. No experience necessary.
IT COSTS YOU NOTHING TO TRY
Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.
FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY
NEW! FROSTED FANTASY CHRISTMAS ASSORTMENT 21 really deluxe cards. Excitingly different
NEW! DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT 18 gay, colorful large sheets. Terrific
NEW! PET SET ALL OCCASION ASSORTMENT 10 delightful animals reproduced as giant size cards, suitable for framing
NEW! REFLECTIONS STATIONERY ENSEMBLE Lovely water lily design on rich vellum sheets with matching envelopes
FREE SAMPLES PERSONALIZED CHRISTMAS CARDS, STATIONERY and OUR ENTIRE LINE
CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary
COMMENDED by PARENTS' MAGAZINE